

## Speech I - Exam Review

- ★ Pull your notes (from videos) for the following topics discussed/learned about in Speech I.  
 ★ For each topic (below) that has an accompanying teaching video on youtube, the video title is listed after the topic. (If searching on youtube, type in “KP’s Speech Class - ” before the video title.)

Concept	What you need to know about this concept	Where to find more info or instruction...
<b>Fields of experience</b>	how it impacts peoples’ perceptions & communication	<b>Video:</b> Communication Model
<b>Ethnocentrism</b>	how it affects communication with eachother & across cultures	
<b>Communication Model</b>	Terms, definitions, big ideas (13 questions)	<b>Video:</b> Communication Model
<b>Types of Communication</b>	definitions, descriptions, and characteristics (6 questions)	<b>Video:</b> Types of Communication
<b>Personality Styles</b>	impact on communication; levels of <b>assertiveness &amp; repsonsiveness</b> in each; how to <b>identify</b> another person’s style; how to <b>adapt to</b> another person’s style	<b>Video:</b> Personality Styles (start @ 4:15)
<b>Left/Right Brained Learning Styles</b>	How both affect the way you process information, and in turn, communicate	<b>Video:</b> Perceptions
<b>Group Communication</b>	Definitions, characteristics, <b>primary features</b> , examples, <b>roles</b>	<b>Video:</b> Roles in Group Communication
<b>Groupthink</b>	What it is; characteristics that exist in order for it to occur	<b>Video:</b> Groupthink
<b>Stages of Group Development</b>	Definitions and description of each stage	<b>Video:</b> Stages of Group Development
<b>Types of Leaders of groups</b>	Definitions & descriptions	
<b>Speaker’s Intent</b>	Define, describe, identify	<b>Video:</b> Speaker’s Intent
<b>Nonverbal Communication &amp; Listening</b>	Positive and negative effects; definitions & examples of different types	<b>Video:</b> Nonverbal Communication & Listening
<b>Demographics</b>	Definition and examples of types of demographics to be considered by public speakers	<b>Video:</b> Demographics

Concept	What you need to know about this concept	Where to find more info or instruction...
<b>Research &amp; Citing Sources</b>	Know the basic guiding principles of strong research, and how to cite a source properly in public address (5 questions)	<b>Video:</b> Research & Citing Sources (part I & part II)
<b>Organizational Patterns in a Speech</b>	Know the different ways to organize information in a speech and the elements of a speech that make it easier for an audience to follow	<b>Video:</b> Ways to Organize a Speech
<b>Introductions &amp; Thesis Statements</b>	Different methods of introducing topics in public speaking; the parts of a strong speech introduction; characteristics of a strong thesis statement & how to write a strong thesis on your own (6 questions)	<b>Video:</b> Introductions <b>Video:</b> Thesis
<b>Monroe's Motivated Sequence</b>	Be able to name and identify the steps, and the desired audience response for each (3 questions)	<b>Video:</b> Monroe's Motivated Sequence
<b>Ethos, Pathos, Logos</b>	Define, describe, and identify	<b>Video:</b> Ethos, Pathos, Logos
<b>Claims</b>	Define claims, types of claims, and know how to write a strong claim	<b>Video:</b> Claims